



PRIVACY POLICY

It is Absoute Essential's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to www.absoluteessential.com (hereinafter, "us", "we", or "www.absoluteessential.com").

We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

WEBSITE VISITORS

Like most website operators, Absoute Essential collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Absoute Essential's purpose in collecting non-personally identifying information is to better understand how Absoute Essential's visitors use its website. From time to time, Absoute Essential may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Absoute Essential also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <http://www.absoluteessential.com> blog posts. Absoute Essential only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

GATHERING OF INFORMATION

Certain visitors to Absoute Essential's websites choose to interact with Absoute Essential in ways that require Absoute Essential to gather personally-identifying information. The amount and type of information that Absoute Essential gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at <http://www.absoluteessential.com> to provide a username and email address.

SECURITY

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

LINKS TO EXTERNAL SITES

Our Service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.



AGGREGATED STATISTICS

Absoute Essential may collect statistics about the behavior of visitors to its website. Absoute Essential may display this information publicly or provide it to others. However, Absoute Essential does not disclose your personally-identifying information.

COOKIES

To enrich and perfect your online experience, Absoute Essential uses “Cookies”, similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor’s computer, and that the visitor’s browser provides to the website each time the visitor returns. Absoute Essential uses cookies to help Absoute Essential identify and track visitors, their usage of <http://www.absoluteessential.com>, and their website access preferences. Absoute Essential visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Absoute Essential’s websites, with the drawback that certain features of Absoute Essential’s websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Absoute Essential’s use of cookies.

E-COMMERCE

Those who engage in transactions with Absoute Essential – by purchasing Absoute Essential’s services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Absoute Essential collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor’s interaction with Absoute Essential. Absoute Essential does not disclose personally-identifying information other than as described in this document. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

UPDATES

Although most changes are likely to be minor, Absoute Essential may change its Privacy Policy from time to time, and in Absoute Essential’s sole discretion. Absoute Essential encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

CONTACT US

If you have any questions about this privacy policy please feel free to contact us @ Absolute Essential, Head Office 250 Oaia Road, Muriwai Beach, Auckland 0881, New Zealand. Phone +64 9 411 5442 / Email customerservice@absoluteessential.com